



Port Planning and Implementation

£4,600.00

Introduction

This course will provide practical Port Planning guidelines to support ports in accomplishing their strategies and, more importantly, managing them for maximum and efficient usage.

Ports will undoubtedly face some tough challenges in an ever more competitive environment. Planning will help ensure that the port continues to provide the highest quality service for domestic and international traffic and import and export cargo.

Course Content

Session 1: The Port Strategic Planning process

- The Feasibility Study
- Port Scan
- Port Strategy
- Development
- Transformation
- Optimisation
- Implementation

Session 2: The Development Policy

- The Targets and Scenarios
- Harbor facilities
- Layout
- Maximum utilization of the Potential of the Bay
- Enhanced productivity
- Safe navigation
- Financial soundness

Session 3: Corporate Social Responsibility

- Definition of CSR in a port environment
- Sustainable Development Goals (SDG)
- The port as a community builder
- CSR and Port Logistics

Session 4: Port Efficiency & Competitiveness

- How to create an attractive port platform
- Value-added logistics
- Trade facilitation
- Operational efficiency
- Technology transfer
- Environmental safeguard in the construction stage

Session 5: Prevention of road congestion

- Construction of by-pass road.
- Furnishing Car Parks and Information Systems
- Locating an inland container depot
- Hinterland Connectivity
- Hinterland strategy: infrastructure and multimodal connectivity

Learning Outcomes

- Participants will learn about the key Strategic planning process, security and safety measures of ports.
- Participants will thoroughly understand how to create harmony between the environment and port development.
- Participants will understand the importance of maximising utilisation of the Potential Bay and value-added logistics for efficient supply chain management

Dates: 16th to 20th February 2026

Tim: 9:00 am - 4:00 pm

Cost: £4,600.00

Location: London, United Kingdom

Category: Logistics and Specialist Courses
Management and Leadership Courses